

# West Midlands Care Association

## WMCA Personal Data Statement

As a membership organisation we do store some of your personal data on our database in order to contact you about events and disseminate information relevant to care providers.

We collect and store your data securely and will never pass your personal details on to a third party without your specific consent.

### **What information do we hold?**

The data we hold comprises of your personal contact details (name, email address, phone number and job title) and Organisation details (Company name, phone number and address, main areas of expertise eg Learning Disabilities, Dementia etc)

### **Why do we hold this data?**

We hold this data to keep you informed quickly and efficiently of any updates or news regarding the Association, your membership or the Care industry in general. We also disseminate information for Care providers on behalf of local authorities and CCGs.

### **How long do we hold it for?**

We keep your details on file indefinitely, but you can request that personal details be deleted at any time by emailing "DELETE" to [enquiries@wmcha.co.uk](mailto:enquiries@wmcha.co.uk). This does not apply to member organisations details as it is assumed that the contract between the association and the member necessitates sharing information as a membership benefit. Should the organisation cancel its membership it may then request that we delete any contact details that we hold. Should you request deletion of your details you may not receive updates about local authority and CCG information for care providers, or events and training that can benefit your business.

Thank you for your time and understanding. Please contact us if you would like to discuss further.